



VISAKHAPATNAM
विद्या प्रशस्यते लोके:



SHASWAT

PITCH BATTLE

Entrepreneurs pitch, investors win - welcome to the PITCH BATTLE!

Idea Pitching Competition

13-15 | 20
OCTOBER | 23

**25K
WORTH
PRIZE**



IIPE, VISAKHAPATNAM





PITCH BATTLE

IIPE IS CONDUCTING A MINIATURE LIVE-ON SHARK
TANK

START YOUR ENTREPRENEURIAL JOURNEY
FROM IIPE AND CREATE A BUSINESS THAT
WILL
REVOLUTIONIZE THE WORLD

"Chase the vision, not the money; the money will
end up following you."

-Tony Hsieh, Zappos CEO



IIPE, VISAKHAPATNAM

Eligibility Criteria:

- Participants must be able to present a viable business idea.
- The competition is open for individuals or teams of up to 5 people.

Rules:

- Pitch Battle has two stages of evaluation.
- Each team or individual qualifying for stage II will have a set amount of time to pitch their business idea to a panel of judges, similar to the format of the TV show Shark Tank.
- Time will be allotted as
Pitch Time - 15min,
Discussion - 10min,
Overview - 5min
(Total Time allotted per Pitch-30min).
- The presentation should include a business plan, financial projections, and a marketing strategy.
- Sharks will ask questions about the business, and participants should be prepared to answer questions and defend their idea.



IIPE, VISAKHAPATNAM

Sectors :

The startups must belong to these sectors.

- Green Energy / Green Mobility
- HealthTech/MedTech/Biotech
- Agritech
- Tech based Product or Service
- Fintech and Crypto
- Robotics / Drones / Automation in IOT

NOTE: For any confusion directly contact us.

Stage I :

- The Team has to submit a business idea proposal in 1st round of screening.
- The format of the Proposal should be a fully explained word file according to the sample word file provided below.

Sample Doc link <https://shorturl.at/epqzK>

- The proposal may also contain a video of the working model or a short explanation video.

The due date for Stage 1 is 9 Oct 2023.



IIPE, VISAKHAPATNAM

Stage II:

- Top 15 business models will be selected in stage I.
- The selected team has to appear at IPE campus to pitch their business idea to Sharks.
- You have to represent your pitch for 30 mins.

The Stage 2 will be 14th Oct 2023
(IPE Campus)

Team Registration fees 250/- only.

CONTACT:

KISALAYA KISHAN : 6303776461
(kisalayakishan@iipe.ac.in)

PRAKHAR GOYAL : 9887769922
(prakhargoyal@iipe.ac.in)



IPE, VISAKHAPATNAM